



Bid Notice Abstract

Request for Proposal (RFP)

Reference Number 6667592
Procuring Entity DEPARTMENT OF TOURISM
Title Consultancy Services for the Formulation of Bataan National Park Investment and Business Plans

Area of Delivery

Solicitation Number: 2019-11-0326 Trade Agreement: Implementing Rules and Regulations Procurement Mode: Negotiated Procurement - Small Value Procurement (Sec. 53.9) Classification: Consulting Services Category: Consulting Services Approved Budget for the Contract: PHP 550,000.00 Delivery Period: Client Agency:	Status	Pending
	Associated Components	4
	Bid Supplements	0
	Document Request List	0
	Date Published	19/11/2019
	Last Updated / Time	18/11/2019 16:14 PM
	Closing Date / Time	25/11/2019 10:00 AM
	Contact Person: John Paulo Samonte Francisco Administrative Officer I 351 Sen. Gil Puyat Avenue Makati City Metro Manila Philippines 1200 63-02-4595200 Ext.425 63-02-4595200 psfrancisco.logistics@yahoo.com	

Description

TERMS OF REFERENCE
 Consultancy Services for the Formulation of
 Bataan National Park Investment and Business Plans

I. Background

The National Ecotourism Strategy and Action Plan (NESAP) 2013-2022 provides the roadmap for ecotourism development and promotion in the Philippines with the overall goal to develop and manage globally competitive ecotourism sites and products that will contribute to inclusive growth. Based on the Strategy, three sites were identified to be developed as ecotourism model sites. One of the selected sites for development under Public-Private Partnership (PPP) approach is Bataan National Park (BNP).

In November 2015, a composite team of Department of Tourism (DOT) and Department of Environment and Natural Resources (DENR) technical staff conducted initial site assessment of BNP. A follow-up site assessment together with an ecotourism consultant was organized in June 2016. Following these assessments, the formulation of high quality visitor-oriented ecotourism activities in consideration of the carrying capacity of the National Park was recommended.

In this regard, facilitating ecotourism development in BNP will require the services of a consultant to formulate business and investment plans to identify, develop and package business and investment opportunities in BNP. The said plans will take into account the management plan of the BNP and other pertinent laws that govern the management of Protected Areas (PA). Likewise, the business and investment plans shall adhere to the PPP development framework agreed by the National Ecotourism Steering Committee.

II. Legal Basis

The DOT is mandated to implement tourism programs and projects in partnership with national government agencies, local government units, and industry stakeholder under RA 9593 (Tourism Act of 2009). Under the Tourism Act, the

Department is tasked to extend technical assistance on tourism development planning for the benefit of both the public and private sector.

III. Objective

Managing PAs requires resources. One of the identified strategies to fund the conservation of the natural resources of the Park is the development of ecotourism activities. The BNP business and investment plans will provide the financial scheme to meet the goals and objectives laid out in the PA's Ecotourism Management Plan. This strategy is also envisioned to provide benefits to local communities, visitor satisfaction, and to develop linkages with various stakeholders for possible funding and partnership.

Aside from facilitating ecotourism development within BNP, the business and investment plans will also be model of PPP development for ecotourism sites in other PAs.

IV. Scope of Work

The Consultant shall perform the following activities:

- a) Review existing reports and documents related to ecotourism investment and business development in PAs, national parks, or other similar areas;
- b) Conduct rapid assessment of the proposed ecotourism sites/areas within BNP for possible PPP investment;
- c) Conduct meetings, interviews, focused group discussions, or other means of consultation/information gathering with concerned communities, local government units (LGU), national government agencies, management and staff of the BNP, tourism associations, non-government organizations and other stakeholder groups to elicit ideas, opinions, and concerns related to PPP-based ecotourism development and investment in the BNP;
- d) Conduct an analysis of ecotourism market trends and other strategic opportunities for ecotourism and recreation development in the BNP;
- e) Identify business opportunities within BNP, and prepare business plan/s (outlining industry analysis, product/service design, market profile, competitive analysis, organization and management, and finance);
- f) Conduct risk assessment/analysis, and identify appropriate strategies to address them;
- g) Explore alternative modalities of public-private partnership (PPP) investment in the proposed business opportunities;
- h) Prepare institutional framework between BNP and private sector, and provide recommendations for maximizing community engagement and inclusive growth;
- i) Prepare an investment promotions plan for marketing the public-private partnership-based investment opportunities in Bataan National Park

V. Deliverables and Timeline

Deliverable Timeline

A. Inception Report detailing activities and timetables (work program) of the project as well as the approach/methodology to be utilized One week from receipt of Notice to Proceed (NTP)

B. Situational Report*

a. Situational Assessment of BNP

- Tourism Products
- Tourism Transportation and Infrastructure
- Tourism Market
- Key issues, challenges, bottlenecks and gaps in ecotourism development

b. Ecotourism investment and business development in PAs, natural parks, and other similar areas

c. Institutional framework between BNP and private sector

d. Business and investment opportunities in BNP Two months from receipt of Notice to Proceed (NTP)

C. 1st Draft BNP Business and Investment Plans, printed and submitted in digital format. Three months from receipt of Notice to Proceed (NTP)

D. Final Draft BNP Business and Investment Plans, printed and submitted in digital format. Four months from receipt of Notice to Proceed (NTP)

*Reports and documentation on research and consultations printed and in digital format

VI. Working Arrangements

a. Engagement shall begin upon receipt of Notice to Proceed until Approval of the Final Draft (tentative January 2020 to May 2020).

b. The DOT shall designate a project officer who will work closely with the Consultant regarding the technical and administrative requirements of the project, including monitoring of the progress of project activities.

c. All related activities and interaction by the Consultant with DOT and DENR officials and employees, including BNP stakeholders, must be done in coordination with the DOT project officer for documentation and monitoring purposes.

d. The Consultant shall render deliverables on the agreed timeline.

e. All data, materials, reports and outputs are considered property of the agency and shall be formally turned over by the Consultant to the DOT project officer alongside Deliverable D (V. Deliverables and Timeline, page 3). Use of outputs from this engagement requires prior approval from the DOT.

f. All information gathered and provided shall be treated with utmost confidentiality. In the event that confidentiality is proven breached, the Consultant is held liable and a case in the proper court of law shall be filed.

g. Payment shall be made upon the Consultant's satisfactory completion of the milestones/key outputs.

VII. Approved Budget for the Project

The consultancy fee is Five Hundred and Fifty Thousand Pesos (Php 550,000.00) inclusive of all applicable government taxes, payable in tranches based on the submitted milestone report on send-bill arrangement (Government Procedure):

- 1st Tranche Payment (30% of the total) upon acceptance of Deliverable A
- 2nd Tranche Payment (30% of the total) upon acceptance of Deliverable B
- 3rd Tranche Payment (20% of the total) upon acceptance of Deliverable C
- Last Tranche Payment (20% of the total) upon acceptance of Deliverable D

The DOT shall provide coordination requirements per request of the Consultant. All expenses relative to this project shall be borne by the Consultant.

VIII. Document and Eligibility Requirements

The consultant/s shall be eligible on the following qualifications:

- a. Post Graduate Degree in at least any of the following fields: Tourism, Economics, Public Administration, Urban and Regional Planning, Business Administration, Recreation, Parks Development, or a degree in a field of direct relevance to the project.
- b. Must have at least five (5) years of national or regional experience in the preparation of business plans, investment plans and project briefs for tourism destinations and projects.
- c. Must have experience in destination planning and development initiatives related to sustainable development or ecotourism development of natural resource-based attractions/sites, including community-based tourism components.
- d. Must have formulated two (2) tourism-related business or investment plans for any national government agency or local government unit.

Interested parties may submit their Curriculum vitae (CV), a copy of related projects and proposed work plan.

Kindly submit your quotation by using the attached REPLY SLIP for the purchase of the above requirement, indicating our Solicitation Number & your Company Name in a SEALED ENVELOPE, addressed to Mr. John Paulo S. Francisco at DOT Bldg., 4th Floor, Procurement Section, 351 Sen. Gil Puyat Avenue, Makati City

ELIGIBILITY REQUIREMENTS:

1. Class "A" Documents:

- a. Registration certificate from Securities and Exchange (SEC), Department of Trade and Industry (DTI) for sole proprietorship, or Cooperative Development Authority (CDA) for cooperatives; and
- b. Mayor's/Business permit issued by the city or municipality where the principal place of business of the perspective bidders is located, or the equivalent for Exclusive Economic Zones or Areas; and

(In case of recently expired Mayor's/Business permit, submission of the expired Mayor's/Business permit together with the official receipt (renewal) shall be accepted, provided that the renewed permit shall be submitted as a post-qualification requirement in accordance with Section 34.2 of the IRR of RA9184

For individual consultants not registered under a sole proprietorship, a BIR Certification of Registration shall be submitted, in lieu of DTI registration and Mayor's/Business permit; and

- c. Philgeps Registration Number
- d. Latest Income/Business Tax Return (For ABCs above Php500K)
- e. Professional License/Curriculum Vitae/Company Profile
- f. List of completed and ongoing projects for government and private contracts.
- g. List of key personnel to be assigned to the contract to be bid, with their complete qualification and experience data (company)
- h. Original or Certified True copy of Duly Notarized Omnibus Sworn Statement (see attached form)

Deadline for the submission of Quotation: on or before November 25, 2019 at 10:00 am

Created by John Paulo Samonte Francisco

Date Created 18/11/2019

The PhilGEPS team is not responsible for any typographical errors or misinformation presented in the system. PhilGEPS only displays information provided for by its clients, and any queries regarding the postings should be directed to the contact person/s of the concerned party.